

## Danube Phytopharma Forum

Converting bio-based resources into successful phytopharmaceutical projects

Day 1 – 9 May 2019, Thursday - Workshop Agenda	
9:00 – 9:30	<b>Arrival, registration of participants, coffee</b>
<b>Opening of the workshop</b>	
9:30 – 9:35	Welcome address
9:35 – 9:45	Objectives and program of the day
<b>Setting the scope</b>	
9:45 – 10:00	Gergana Andreeva, Bulgarian National Association of Essential Oils, Perfumery and Cosmetics
10:00 – 10:15	Liyana Adjarova, Green Synergy Cluster
10:15 – 10:50	Self-presentation of SMEs: company, main products/services (Elevator pitch format)
10:50 – 11:10	Problem statement within the value chain (VC) Phytopharma
<b>11:10 – 11:30</b>	<b>Coffee break</b>
11:30 – 12:30	Personal experience as an actor of the VC (Moderated discussion)
<b>12:30 – 13:30</b>	<b>Networking lunch</b>
13:30 – 14:00	Visit to Laboratory for extraction of natural products and synthesis of bioactive compounds (in the same building)
<b>Action part - Moderated expert discussion</b>	
14:00 – 14:10	Working group formation
14:10 – 15:40	<b>Group work</b> <ul style="list-style-type: none"> <li>• Awareness of the gaps, needs and expectations of the VC</li> <li>• What can be done to cover the gaps and needs of the VC</li> <li>• How can my company contribute to that</li> <li>• Which new joint solutions – ideas or products – can be developed to meet the expectations of the VC</li> </ul>
<b>15:40 – 16:00</b>	<b>Coffee break</b>
16:00 – 16:40	Presentation of group work results, Q&A
16:40 – 17:15	Workshop summary <ul style="list-style-type: none"> <li>• Assessment of the event, “food for thought” for the future projects and VC partnerships, cooperation possibilities</li> <li>• Formation of Value Chain Focus groups</li> </ul>
<b>17:15</b>	<b>End of workshop</b>
<b>17:30 – 19:30</b>	<b>Travel all together by bus to Plovdiv</b>
<b>19:30</b>	<b>Joint dinner and stay overnight in Plovdiv</b>

**Venue:** Sofia Tech Park (Lab complex, Hall 125), 111 Tsarigradsko Shosse Blvd., Sofia, Bulgaria



Day 2 – 10 May 2019, Friday – Site visits in the Plovdiv area	
In collaboration with Bulgarian National Association Essential Oils, Perfumery and Cosmetics and Green Synergy Cluster	
<b>8:30</b>	<b>Gathering together &amp; leaving for the site visits by bus (meeting point tba)</b>
8:30 – 13:00	Visit to rose field, observing rose blooms collection
	Visit to Galen-N HQ (distillery and extraction facility for phyto substances for pharmacy) <sup>1</sup>
	Visit to Rosa Impex Cosmetic Company Ltd (phytopharma production facility) <sup>2</sup>
	Visit to Vitanea brand new factory (bio juices, products and supplements) <sup>3</sup>
<b>13:00 – 14:00</b>	<b>Networking lunch</b>
14:00 – 15:00	Visit to Kateko OOD (production of essential oils, aromatic products and raw materials) <sup>4</sup>
<b>15:00 – 17:00</b>	<b>Travel back by bus to Sofia/airport</b>
<b>17:00</b>	<b>Arriving at Sofia airport and after that at Metropolitan hotel Sofia</b>

Click [here](#) to register!

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For more information visit: <http://phytopharmapa.abclusters.org>.

<sup>1</sup> [www.galen-n.com](http://www.galen-n.com)

<sup>2</sup> [www.rosaimpex.com/en](http://www.rosaimpex.com/en)

<sup>3</sup> [www.vitanea.com](http://www.vitanea.com)

<sup>4</sup> [www.bularosa.com](http://www.bularosa.com)